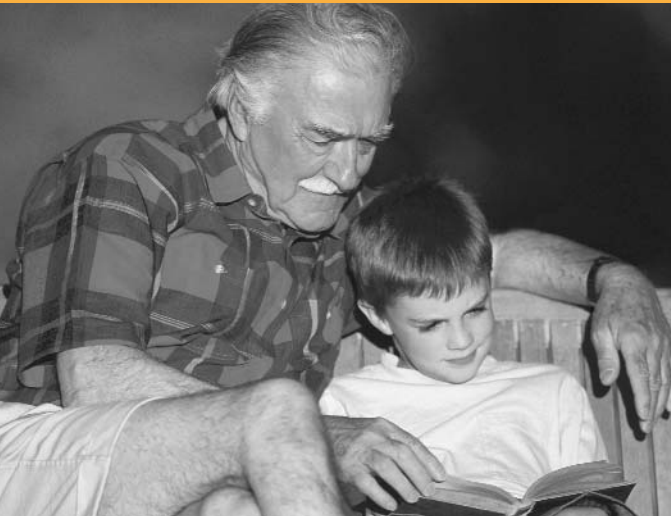




# The Way We Care



# UNITED WAY OF CONNECTICUT ANNUAL REPORT 2004



**UNITED WAY OF CONNECTICUT**  
1344 Silas Deane Highway  
Rocky Hill, CT 06067  
860-571-7500  
[www.ctunitedway.org](http://www.ctunitedway.org)  
[www.infoline.org](http://www.infoline.org)

An Association of Connecticut United Ways in Partnership with Government



The year 2004 was a busy and exciting one for United Way of Connecticut. 2-1-1 Infoline celebrated five years of providing service accessed through this easy-to-remember three digit number. Call volume has doubled since 2-1-1 began and is steadily increasing. In 2004 we handled almost 300,000 transactions in core 2-1-1 Infoline, almost 30,000 in 2-1-1 Child Care Infoline, and over 575,000 altogether in all call centers. Our website [www.211infoline.org](http://www.211infoline.org) had a record-breaking 600,000 hits. State agencies continue to use 2-1-1 for public awareness campaigns for its familiarity and ease of use, including campaigns about quitting smoking, asthma awareness, and emergency preparedness.

Nationwide, over 34% of the population can access help through 2-1-1. United Way of Connecticut is still strongly committed to supporting the rollout of 2-1-1 throughout the country and continues to provide technical assistance to other organizations that are either in their planning or start-up phases. In that capacity, we hosted visits of representatives from five states at our call center.

Our Care 4 Kids program also had an eventful year as we prepared for the expansion of our responsibilities within the program. The expansion added eligibility determination and case management to our scope of services. United Way of Connecticut now provides a seamless service delivery system for Care 4 Kids families and child care providers. This expansion builds upon our long-standing partnership with the Department of Social Services – a partnership we are extremely proud of.

Connecticut United Ways collaborated with several foundations and Ready, Set, Grow to produce the tabloid, “Seven Things Connecticut Needs to Know about Early Childhood”. Over 700,000 tabloids have been distributed through newspapers, libraries, schools and early care and education providers. United Way of America has been working on a national campaign called Born Learning partnering with the Ad Council, Civitas, and Families and Work Institute. The campaign is designed to help parents, caregivers and communities provide quality early learning opportunities for young children. It is scheduled to be launched May 3, 2005 and run for three years. In Connecticut, 2-1-1 will be the fulfillment number for people wanting more information based on the national advertising.

We look forward to continuing our commitment of improving the quality of life for people in Connecticut in 2005 through our partnerships with the state of Connecticut and local United Ways. We are always seeking new ways to improve our delivery of information and referral services and strengthening the United Way system across the state.

## 2-1-1 Infoline

- Celebrated 5 years of providing service through 2-1-1
- Helped more than 300,000 people in 2004
- Served as the contact point for many public service campaigns in the state including domestic violence, disabilities, smoking cessation, and asthma
- Worked with the Department of Public Health in 2004 on their emergency preparedness campaign and served as the point of access for the public radio psa’s on questions they might have relating to preparing for a public health emergency.
- Increased the number of staff who are AIRS and AAS certified

## 2-1-1 Child Care Infoline

- Successfully transitioned to a new software called NACCRRAware developed by allowing national data collection and reporting
- Received a national accreditation credential from National Association for Resource and Referral Agencies

## Care 4 Kids

- Successfully transitioned the entire Care 4 Kids program to United Way of Connecticut

## CT Parents Plus

- Hired a new Parent Involvement Liason to SDE’s School-Family-Community Partnership piece of CT Parents Plus
- Assisted the Family Resource Centers in training their parent educators despite their significant funding decrease

## MCH

- The Maternal and Child Health Specialist began serving as a liaison to Child Development Infoline (CDI) in working with the Department of Public Health

(DPH) and the Children with Special Health Care Needs Program to utilize the CDI as an access point for children with special health care needs by connecting them to support centers in their community.

## Child Development Infoline

- 874 new children participated in ASQ and 1,820 children were actively being followed in the Ages and Stages (ASQ) Child Monitoring Program
- Enhanced data collection capabilities to capture more statistical information on the needs of families

## HUSKY Infoline

- Presented at The National Health Assistance Partnership conference on techniques for resolving consumer health issues
- Revamped the official Department of Social Services (DSS) HUSKY program website, [www.huskyhealth.com](http://www.huskyhealth.com), enhancing layout and adding new materials now available in Spanish

## Connecticut State Employee’s Campaign

- Nearly 9,000 state employees and 763 retirees collectively raised \$1,722,477 for vital programs and services in 2004

## United Way Services

- Held annual breakfast at the Legislative Office Building for state legislators featuring State Comptroller Nancy Wyman and co-sponsored by Rep. Betty Boukus and Sen Joan Hartley
- Local United Ways partnered with several foundations and Ready/Set/Grow to produce over 700,000 copies of “Seven Things Connecticut Needs to Know About Early Childhood.” through newspapers, libraries, schools and early care and education providers

# United Way of Connecticut Annual Report 2004



## Connecticut United Ways

### United Way of Branford

Barbara Melendez, *Executive Director*

### United Way of the Capital Area

George Bahamonde, *President and CEO*

### Darien United Way and Community Council

Kiki Karpen, *Executive Director*

### United Way of Eastern Fairfield County

Merle Berke-Schlessel, Esq., *President and CEO*

### United Way of Greater Waterbury

Kristen M. Perrotti, *President and CEO*

### United Way of Greenwich

Stuart D. Adelberg, *President*

### Housatonic-Shepaug United Way

Joseph Speranzo, *Executive Director*

### United Way of Meriden and Wallingford

Joseph Baker, *Executive Director*

### Middlesex United Way

Kevin Wilhem, *Executive Director*

### United Way of Milford

Gary M. Johnson, *Executive Director*

### United Way of Naugatuck and Beacon Falls

Lisa A. Shappy, *CPO*

### United Way of New Canaan

Brooke Manning-Hinds, *President & CEO*

### United Way of Northern Fairfield County

June Renzulli, *President & CPO*

### United Way of Northwest Connecticut, Inc.

William A. Egan III, *Executive Director*

### United Way of Norwalk & Wilton

David R. Kennedy, *President & CEO*

### United Way of Southeastern Connecticut

Janet Pearce, *President & CPO*

### United Way of Southington

Richard M. Corcoran, *Executive Director*

### United Way of Stamford

Ellen Isidro, *President & CPO*

### United Way of West Central Connecticut

Cary Dupont, *President & CPO*

### United Way of Westport-Weston

Marjolijn Wijsenbeek, *Interim Executive Director*

### Valley United Way

John J. (Jack) Walsh, *President & CPO*

## Statement of Financial Position

For the years ended June 30, 2003 and 2004

	2004	2003
<b>Assets:</b>		
Cash and cash equivalents	\$ 1,159,727	\$ 1,983,057
Prepaid expenses	0	18,880
Grants receivable	556,111	603,810
Contracts receivable	68,897	77,619
Local United Way receivables	15,762	42,342
Other receivables	29,040	46,571
Office furniture and equipment (net of accumulated depreciation \$1,790,994 and \$1,559,355)	180,076	329,485
<b>Total Assets</b>	<b>\$ 2,009,613</b>	<b>\$ 3,101,764</b>
<b>Liabilities and net assets:</b>		
Accounts payable and accrued expenses	\$ 270,963	\$ 457,654
Line of credit	0	0
Refundable advances	434,897	1,090,346
Deferred revenue	180,979	289,757
Security deposit liability	0	95,516
<b>Total Liabilities</b>	<b>886,839</b>	<b>1,933,273</b>
<b>Net assets:</b>		
Unrestricted	1,122,774	1,168,491
Temporarily restricted	0	0
Permanently restricted	0	0
<b>Total Net Assets</b>	<b>1,122,774</b>	<b>1,168,491</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 2,009,613</b>	<b>\$ 3,101,764</b>

## Statement of Activities

For the years ended June 30, 2003 and 2004

	2004	2003
Changes in unrestricted net assets:		
Revenues, gains, and other support		



Revenues, gains, and other support:

Grants & contracts, federal & state	\$ 9,517,709	\$ 10,122,134
Grants & contracts, other	545,493	569,527
Local United Way revenue	734,375	756,210
Directory sales	2,863	5,017
Database income	3,908	4,967
Miscellaneous	47,246	111,762
Investment income	1,144	6,327
	<b>10,852,738</b>	<b>11,575,944</b>

Net assets released from restrictions:

Satisfaction of program restrictions	0	0
--------------------------------------	---	---

<b>Total unrestricted revenues, gains, &amp; other support</b>	<b>10,852,738</b>	<b>11,575,944</b>
--	-------------------	-------------------

Expenses and losses:

Program services:

Statewide information and referral services	6,070,555	6,785,290
Worksteps and Basic needs programs	2,392,044	2,445,080
United Way services	777,700	729,137
<b>Total program expenses</b>	<b>9,240,299</b>	<b>9,959,507</b>

Management and general:

Statewide information and referral services	1,016,369	1,020,729
Worksteps and Basic needs programs	73,537	104,513
United Way services	89,347	107,428
<b>Total management and general expenses</b>	<b>1,179,253</b>	<b>1,232,670</b>

Fundraising:

State employees' campaign	247,264	241,284
<b>Total fundraising expenses</b>	<b>247,264</b>	<b>241,284</b>

<b>Total expenses before depreciation expense</b>	<b>10,666,816</b>	<b>11,433,461</b>
---	-------------------	-------------------

Increase/(decrease) in unrestricted net assets

before depreciation expense	185,922	142,483
Depreciation expense	231,639	301,774

Increase/(decrease) in unrestricted net assets

after depreciation expense	(45,717)	(159,291)
----------------------------	----------	-----------

Changes in temporarily restricted net assets:	0	0
---	---	---

Changes in permanently restricted net assets:	0	0
---	---	---

Increase/(decrease) in net assets	(45,717)	(159,291)
-----------------------------------	----------	-----------

Net assets at beginning of year	1,168,491	1,327,782
---------------------------------	-----------	-----------

<b>Net assets at end of year</b>	<b>\$ 1,122,774</b>	<b>\$ 1,168,491</b>
----------------------------------	---------------------	---------------------



## United Way of Connecticut Board of Directors

**Robert Metzler, Esq., Chairman**  
*Tyler, Cooper & Alcorn*  
*Represents United Way of the Capital Area*

**Carlos Mello, Treasurer**  
*Olson Mobeck Investment Advisors, Inc.*  
*At-Large Member*

**Bunny Thompson, Secretary**  
*Community Volunteer*  
*Represents United Way of Westport-Weston*

**Karl Epple, Chair Emeritus**

**The Rev. David C. Parachini, Chair, Executive Committee**  
*Grace Episcopal Church of Windsor*  
*At-Large Member*

**Kay Campbell\***  
*Community Volunteer*  
*At-Large Member*

**Hart D. Caparulo**  
*Represents United Way of Greater New Haven*

**George A. Coleman**  
*State Department of Education*  
*Represents United Way of Northern Fairfield County*

**Douglas R. Davies**  
*Department of Mental Retardation*  
*Represents United Way of Southeastern Connecticut*

**Robert Denhardt, Jr.**  
*Represents United Way of Branford*

**Cary Dupont**  
*United Way of West Central Connecticut*  
*Represents CPO Council*

**William Egan, III**  
*Represents United Way of Northwest Connecticut, Inc.*

**Anne S. Finnie, Esq.\***  
*Rubenstein & Finnie*  
*At-Large Member*

**Shelley Geballe\***  
*Connecticut Voices for Children*  
*At-Large Member*

**Gary Johnson**  
*Represents United Way of Milford*

**Mary Jo Kramer, Ph.D.**  
*Superintendent of Darien Public Schools*  
*At-Large Member*

**Robert Monroe**  
*Represents Housatonic-Shepaug United Way*

**Steve Moran**  
*Labor Coordinator, CL&P*  
*Represents United Way of Greater Waterbury*

**Lirio Negroni-Rodriguez**  
*Assistant Professor Puerto Rican/Latino Studies, University of Connecticut*  
*At-Large Member*

**Frank W. Ridley**  
*Represents United Way of Meriden and Wallingford*

**Alfred Roberts**  
*United Way of New Canaan*

**John Roman**  
*Naugatuck Valley Savings & Loan*  
*Represents United Way of Naugatuck and Beacon Falls*

**John J. Shaw, DMD**  
*Capitol Region MMRS*  
*At-Large Member*

**Ray Shocki**  
*Life Source Center*  
*Represents Southington United Way*

**Kathi Sorey**  
*Represents United Way of West Central Connecticut*

**John Straus**  
*Darien United Way & Community Council*

**Kathryn Talbot\***  
*Community Volunteer*  
*At-Large Member*

**Ron Villani**  
*General Electric*  
*Represents Valley United Way*

**Kevin Wilhelm**  
*Represents Middlesex United Way & CPO Council*

**Holly Wolff**  
*IGS Distribution Sector*  
*At-Large Member*

**Debi Colacrai**  
*United Way of Connecticut*  
*Interim President and COO*  
*October 2003-April 2005*

**Mike Meotti**  
*United Way of Connecticut*  
*President*

\*Term Ended 6/30/04