The Way We Care

An Association of Connecticut United Ways in Partnership with Government

UNITED WAY OF CONNECTICUT
ANNUAL REPORT
2004

The year 2004 was a year of achievement and change for United Way of Connecticut. We expanded our services, strengthened our partnerships, and stepped up our efforts to improve the quality of life for all Connecticut residents.

Our 2-1-1 service continued to be a vital resource for people in need. In 2004, we served over 30,000 people, with 3,700 new clients. We also hired a new Parent Involvement Liaison to help parents and caregivers access resources and support.

Our Care 4 Kids program had an eventful year as we prepared for the expansion of the Connecticut Department of Public Health’s Child Monitoring Program. In 2005, we will be launching a new program to help families access care and support.

We also continued to work with state agencies to improve health care access and coverage. In 2004, we assisted the Family Resource Centers in their transition to United Way of Connecticut.

Our 2-1-1 service continues to be a vital resource for people in need, and we are committed to expanding our services to meet the needs of our community.
The Way We Care

Community.

them to support centers in their special health care needs by connecting CDI as an access point for children with Health Care Needs Program to utilize the Child Monitoring Program followed in the Ages and Stages (ASQ) 1,820 children were actively being 874 new children participated in ASQ and the needs of families Enhanced data collection capabilities to issues techniques for resolving consumer health Assistance Partnership conference on materials now available in Spanish enhancing layout and adding new website, www.huskyhealth.com, Social Services (DSS) HUSKY program Revamped the official Department of nearly 9,000 state employees and 763 retirees collectively raised $1,722,477 for and Sen Joan Hartley and co-sponsored by Rep. Betty Boukus featuring State Comptroller Nancy Wyman Office Building for state legislators education providers Held annual breakfast at the Legislative libraries, schools and early care and produce over 700,000 copies of. “Seven Connecticut Needs to Know About foundations and Ready/Set/Grow to Local United Ways partnered with several with the Department of Public Health Development Infoline (CDI) in working the Maternal and Child Health Specialist began serving as a liaison to Child Development Infoline (CDI) in working with the Department of Public Health (DPI) and the Children with Special Health Care Needs Program to utilize the CDI as an access point for children with special health care needs by connecting them to support centers in their community.

Child Development Infoline

■ 874 new children participated in ASQ and 1,820 children were actually being followed in the Ages and Stages (ASQ) Child Monitoring Program
■ Enhanced data collection capabilities to capture more statistical information on the needs of families

HUSKY Infoline

■ Presented at The National Health Assistance Partnership conference on techniques for resolving consumer health issues
■ Revamped the official Department of Social Services (DSS) HUSKY program website, www.huskyhealth.com, enhancing layout and adding new materials now available in Spanish

Connecticut State Employee’s Campaign

■ Nearly 9,000 state employees and 763 retirees collectively raised $1,722,477 for vital programs and services in 2004

United Way Services

■ Held annual breakfast at the Legislative Office Building for state legislators featuring State Comptroller Nancy Wyman and co-sponsored by Rep. Betty Boukus and Sen Joan Hartley
■ Local United Ways partnered with several foundations and Ready/Set/Grow to produce over 700,000 copies of. “Seven

United Way Services

■ Held annual breakfast at the Legislative Office Building for state legislators featuring State Comptroller Nancy Wyman and co-sponsored by Rep. Betty Boukus and Sen Joan Hartley
■ Local United Ways partnered with several foundations and Ready/Set/Grow to produce over 700,000 copies of. “Seven Things Connecticut Needs to Know About Early Childhood.” through newspapers, libraries, schools and early care and education providers

The year 2004 was a busy and exciting one for United Way of Connecticut. 2-1-1 Infoline celebrated five years of providing service accessed through this easy-to-remember three digit number. Call volume has doubled since 2-1-1 began and is steadily increasing. In 2004 we handled almost 300,000 transactions in core 2-1-1 Infoline, almost 30,000 in 2-1-1 Child Care Infoline, and over 575,000 altogether in all call centers. Our website www.211infoline.org had a record-breaking 600,000 hits. State agencies continue to use 2-1-1 for public awareness campaigns for its familiarity and ease of use, including campaigns about quitting smoking, asthma awareness, and emergency preparedness.

Nationwide, over 34% of the population can access help through 2-1-1. United Way of Connecticut is still strongly committed to supporting the rollout of 2-1-1 throughout the country and continues to provide technical assistance to other organizations that are either in their planning or start-up phases. In that capacity, we hosted visits of representatives from five states at our call center.

Our Care 4 Kids program also had an eventful year as we prepared for the expansion of our responsibilities within the program. The expansion added eligibility determination and case management to our scope of services. United Way of Connecticut now provides a seamless service delivery system for Care 4 Kids families and child care providers. This expansion builds upon our long-standing partnership with the Department of Social Services – a partnership we are extremely proud of.

Connecticut United Ways collaborated with several foundations and Ready, Set, Grow to produce the tabloid, “Seven Things Connecticut Needs to Know about Early Childhood”. Over 700,000 tabloids have been distributed through newspapers, libraries, schools and early care and education providers. United Way of America has been working on a national campaign called Born Learning partnering with the Ad Council, Civitas, and Families and Work Institute. The campaign is designed to help parents, caregivers and communities provide quality early learning opportunities for young children. It is scheduled to be launched May 3, 2005 and run for three years. In Connecticut, 2-1-1 will be the fulfillment number for people wanting more information based on the national advertising.

We look forward to continuing our commitment of improving the quality of life for people in Connecticut in 2005 through our partnerships with the state of Connecticut and local United Ways. We are always seeking new ways to improve our delivery of information and referral services and strengthening the United Way system across the state.
Statement of Financial Position
For the years ended June 30, 2003 and 2004

<table>
<thead>
<tr>
<th>Assets</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,359,772</td>
<td>$1,983,957</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>0</td>
<td>18,886</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>558,111</td>
<td>603,810</td>
</tr>
<tr>
<td>Contracts receivable</td>
<td>68,897</td>
<td>77,699</td>
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<tr>
<td>Local United Way receivables</td>
<td>15,762</td>
<td>42,342</td>
</tr>
<tr>
<td>Other receivables</td>
<td>29,040</td>
<td>46,571</td>
</tr>
</tbody>
</table>

Office furniture and equipment (net of accumulated depreciation $1,790,094 and 1,515,355) | 180,076 | 329,485 |

Total Assets | $2,009,613 | $3,101,764 |

Liabilities and net assets:

| Accounts payable and accrued expenses | $270,963 | $457,654 |
| Line of credit | 0 | 0 |
| Refundable advances | 434,897 | 1,090,246 |
| Deferred revenue | 180,979 | 289,757 |
| Security deposit liability | 0 | 95,516 |

Total Liabilities | 886,839 | 1,933,273 |

Net assets: | 1,122,774 | 1,168,491 |

| Unrestricted | 1,122,774 | 1,168,491 |
| Temporarily restricted | 0 | 0 |
| Permanently restricted | 0 | 0 |

Total Net Assets | 1,122,774 | 1,168,491 |

United Way of Connecticut Annual Report 2004

Statement of Activities
For the years ended June 30, 2003 and 2004

Changes in unrestricted net assets:

<table>
<thead>
<tr>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues, gains, &amp; other support:</td>
<td></td>
</tr>
<tr>
<td>Grants &amp; contracts, federal &amp; state</td>
<td>$9,517,709</td>
</tr>
<tr>
<td>Grants &amp; contracts, other</td>
<td>545,493</td>
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<tr>
<td>Local United Way revenue</td>
<td>736,737</td>
</tr>
<tr>
<td>Directory sales</td>
<td>2,963</td>
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<tr>
<td>Database income</td>
<td>3,908</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>47,246</td>
</tr>
<tr>
<td>Investment income</td>
<td>1,144</td>
</tr>
<tr>
<td>Total unrestricted revenues, gains, &amp; other support</td>
<td>10,812,738</td>
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</tbody>
</table>

Expenses and losses:

Program services:

<table>
<thead>
<tr>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide information and referral services</td>
<td>6,070,555</td>
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<tr>
<td>Worksteps and Basic needs programs</td>
<td>2,392,044</td>
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<tr>
<td>United Way services</td>
<td>777,700</td>
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<tr>
<td>Total program expenses</td>
<td>9,230,299</td>
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</tbody>
</table>

Management and general:

<table>
<thead>
<tr>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide information and referral services</td>
<td>1,066,369</td>
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<tr>
<td>Worksteps and Basic needs programs</td>
<td>73,357</td>
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<tr>
<td>United Way services</td>
<td>89,347</td>
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<tr>
<td>Total management and general expenses</td>
<td>1,179,233</td>
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Fundraising:

<table>
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<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>State employees’ campaign</td>
<td>247,264</td>
</tr>
<tr>
<td>Total fundraising expenses</td>
<td>247,264</td>
</tr>
</tbody>
</table>

Total expenses before depreciation expense | 10,666,816 | 11,433,461 |

Increase/(decrease) in unrestricted net assets before depreciation expense | 185,922 | 142,483 |

Depreciation expense | 236,639 | 304,777 |

Increase/(decrease) in unrestricted net assets after depreciation expense | (46,717) | (150,291) |

Changes in temporarily restricted net assets: | | |
| 0 | 0 |

Changes in permanently restricted net assets: | | |
| 0 | 0 |

Increase/(decrease) in net assets | (46,717) | (150,291) |

Net assets at beginning of year | 1,168,491 | 1,327,272 |

Net assets at end of year | $1,122,774 | $1,168,491 |

United Way of Connecticut Board of Directors

Robert Metzler, Esq., Chairman
Tyle Cooper & Alcorn
Reps United Way of the Capital Area
Carlos Mello, Treasurer
Olian Mabeck Investment Advisors, Inc. At-Large Member
Buny Thompson, Secretary
Community Volunteer
Represents United Way of Westport-Weston
Kari Epple, Chair Emeritus
The Rev. David C. Parachini, Chair, Executive Committee
Grace Episcopal Church of Windsor At-Large Member
Kay Campbell* Community Volunteer At-Large Member
The Rev. David C. Parachini, Chair, Executive Committee At-Large Member

Hart D. Caparulo
Represents United Way of Greater New Haven
George A. Coleman
State Department of Education
Represents United Way of Southeastern Connecticut
Douglas R. Davies
Department of Mental Retardation
Represents United Way of Northeastern Connecticut
Robert Denhardt, Jr.
Represents United Way of Branford
Gary Dupont
United Way of West Central Connecticut
Represents CPO Council
William Egan, III
Represents United Way of Northeastern Connecticut, Inc.
Anne S. Finnie, Esq.* Robertson & Finnie At-Large Member
Shelley Gegalba* Connecticut Voices for Children At-Large Member
Robert Johnson
Represents United Way of Milford
Mary Jo Kramer, Ph.D.
Superintendent of Darien Public Schools At-Large Member
Robert Monroe
Represents Housatonic-Shepaug United Way

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Mary Jo Kramer, Ph.D.
Superintendent of Darien Public Schools At-Large Member
Robert Monroe
Represents Housatonic-Shepaug United Way

Steve Moran
Labor Coordinators, C&L
Represents United Way of Greater Waterbury
Uirgo Negroni-Rodriguez
Assistant Professor Puerto Rican/Latino Studies, University of Connecticut At-Large Member
Frank W. Ridley
Represents United Way of Meriden and Wolflingford
Alfred Roberts
Represents United Way of New Canaan
John Roman
Represents Naugatuck Valley Savings & Loan At-Large Member
John J. Shaw, MDM
Capital Region MMRS At-Large Member
Ray Shocki
Life Support Center At-Large Member
Kathi Sorey
Represents United Way of West Central Connecticut
John Straus
Darien United Way & Community Council At-Large Member
Kathryn Talbott* Community Volunteer At-Large Member
Ron Villani
General Electric At-Large Member
Represents Valley United Way
Kevin Wilhem
Represents Middlesex United Way & CPO Council

Holly Wolff
ASIS Distribution Sector At-Large Member
Debi Colacrai
United Way of Connecticut Interim President and CEOOctober 2003-April 2005
Mike Meotti
United Way of Connecticut President

*Term Ended 6/30/04

United Way of Connecticut Annual Report 2004
**Statement of Financial Position**

For the years ended June 30, 2003 and 2004

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,359,772</td>
<td>$1,193,657</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>0</td>
<td>18,886</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>558,111</td>
<td>603,810</td>
</tr>
<tr>
<td>Contracts receivable</td>
<td>68,887</td>
<td>77,619</td>
</tr>
<tr>
<td>Local United Way receivables</td>
<td>35,726</td>
<td>42,674</td>
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<tr>
<td>Other receivables</td>
<td>29,040</td>
<td>46,571</td>
</tr>
<tr>
<td><strong>Total Assets:</strong></td>
<td>$2,209,613</td>
<td>$3,101,764</td>
</tr>
<tr>
<td><strong>Liabilities and net assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$276,963</td>
<td>$457,654</td>
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<tr>
<td>Line of credit</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Refundable advances</td>
<td>434,897</td>
<td>1,090,346</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>182,979</td>
<td>289,757</td>
</tr>
<tr>
<td>Security deposit liability</td>
<td>0</td>
<td>95,516</td>
</tr>
<tr>
<td><strong>Total Liabilities:</strong></td>
<td>886,839</td>
<td>1,933,273</td>
</tr>
<tr>
<td><strong>Net assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>1,122,774</td>
<td>1,168,491</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Net Assets:</strong></td>
<td>1,122,774</td>
<td>1,168,491</td>
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<tr>
<td><strong>Total Liabilities and Net Assets:</strong></td>
<td>$2,209,613</td>
<td>$3,101,764</td>
</tr>
</tbody>
</table>

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- Tyler Cooper & Alcon
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- At-Large Member
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- Community Volunteer
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- Kay Campbell, Community Volunteer
- At-Large Member
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- George A. Coleman
- State Department of Education
- Represents United Way of Northern Fairfield County
- Douglas R. Davies
- Department of Mental Retardation
- Represents United Way of Southeastern Connecticut
- Robert Denhardt, Jr.
- Represents United Way of Branford
- Cary Dupont
- United Way of West Central Connecticut
- Represents CPO Council
- William Egan, III
- Represents United Way of Northwestern Connecticut, Inc.
- Anne S. Finnie, Esq.*
- Aetna Foundation & Finnie
- At-Large Member
- Shelley Geballe*
- Connecticut Values for Children At-Large Member
- Gary Johnson
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- Superintendent of Darien Public Schools At-Large Member
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- Steve Moran
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- United Way of New Canaan
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- Represents United Way of Naugatuck and Beacon Falls
- John J. Shaw, DMD
- Capital Region MMR's
- At-Large Member
- Ray Shucki
- Life Source Center
- RepresentsSouthington United Way
- Kathi Sorey
- Represents United Way of West Central Connecticut
- John Straus
- Darien United Way & Community Council
- Kathryn Talbot*
- Community Volunteer
- At-Large Member
- Ron Villani
- General Electric
- Represents Valley United Way
- Kevin Wilhelm
- Represents Middlesex United Way & CPO Council
- Holly Wolff
- AFS Distribution Sector Coordinator
- Kevin Wilson
- Represents Middlesex United Way & CPO Council
- Deb Colacaro
- United Way of Connecticut Interim President and CEO
- October 2003-April 2005
- Mike Meotti
- United Way of Connecticut President
- *Term Ended 6/30/04

**Statement of Activities**

For the years ended June 30, 2003 and 2004

<table>
<thead>
<tr>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2004</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Changes in unrestricted net assets:</strong></td>
<td></td>
</tr>
<tr>
<td>Revenues, gains, &amp; other support:</td>
<td></td>
</tr>
<tr>
<td>Grants &amp; contracts, federal &amp; state</td>
<td>$9,517,299</td>
</tr>
<tr>
<td>Grants &amp; contracts, other</td>
<td>545,493</td>
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<tr>
<td>Local United Way revenue</td>
<td>736,375</td>
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<td>Directory sales</td>
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<td>Database income</td>
<td>3,908</td>
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<tr>
<td>Miscellaneous</td>
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<tr>
<td>Investment income</td>
<td>1,144</td>
</tr>
<tr>
<td><strong>Total unrestricted revenues, gains, &amp; other support</strong></td>
<td>$10,882,738</td>
</tr>
<tr>
<td><strong>Expenses and losses:</strong></td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
<td></td>
</tr>
<tr>
<td>Statewide information and referral services</td>
<td>$6,070,555</td>
</tr>
<tr>
<td>Worksteps and Basic needs programs</td>
<td>$2,392,044</td>
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<tr>
<td>United Way services</td>
<td>$777,700</td>
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<tr>
<td><strong>Total program expenses</strong></td>
<td>$9,332,309</td>
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<tr>
<td>Management and general:</td>
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<td>Statewide information and referral services</td>
<td>$1,016,369</td>
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<td>Worksteps and Basic needs programs</td>
<td>$73,537</td>
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<td>United Way services</td>
<td>$89,347</td>
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<td><strong>Total management and general expenses</strong></td>
<td>$1,179,253</td>
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<tr>
<td><strong>Funding:</strong></td>
<td></td>
</tr>
<tr>
<td>State employees' campaign</td>
<td>$247,284</td>
</tr>
<tr>
<td><strong>Total fundraising expenses</strong></td>
<td>$247,284</td>
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<tr>
<td><strong>Total expenses before depreciation expense</strong></td>
<td>$10,666,816</td>
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<tr>
<td><strong>Increase/(decrease) in unrestricted net assets before depreciation expense</strong></td>
<td>$185,922</td>
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<tr>
<td><strong>Depreciation expense</strong></td>
<td>$231,639</td>
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<tr>
<td><strong>Increase/(decrease) in unrestricted net assets after depreciation expense</strong></td>
<td>$(45,717)</td>
</tr>
<tr>
<td><strong>Changes in temporarily restricted net assets:</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>0</td>
</tr>
<tr>
<td><strong>Changes in permanently restricted net assets:</strong></td>
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<tr>
<td><strong>Increase/(decrease) in net assets</strong></td>
<td>$(45,717)</td>
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<tr>
<td>Net assets at beginning of year</td>
<td>$1,188,546</td>
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<tr>
<td><strong>Net assets at end of year</strong></td>
<td>$1,188,546</td>
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