PRESS RELEASE

United Way 2-1-1 Day!

United Way 2-1-1 has been helping Connecticut residents get connected to the health and human services resources they need for 37 years. For that reason, Governor Dannel Malloy has proclaimed February 11, 2013 to be 2-1-1 day in the State of Connecticut.

United Way 2-1-1 Facts

- 2-1-1 is Connecticut’s statewide, confidential, multilingual information and referral service available 24 hours a day, 365 days a year, providing information and access to health and human services and crisis intervention by dialing 2-1-1 or visiting www.211ct.org.
- 2-1-1 became a reality in 1976 when Connecticut United Ways joined in partnership with the State of Connecticut to establish 2-1-1 (formerly Infoline).
- 2-1-1 has the state’s most comprehensive, up-to-date database of health and human services provided by both nonprofits and government agencies.
- For 37 years, 2-1-1 has been here to help people in Connecticut to access a variety of human and social services each day, ranging from childcare to affordable housing, support for a homebound parent to food or crisis counseling and much more.
- 2-1-1 assists the state Division of Emergency Management and Homeland Security and many other departments in responding to emergencies and natural disasters.
- 2-1-1 handles thousands of calls each year relating to suicide prevention and crisis intervention, is fully certified by the American Association of Suicidology.
- 2-1-1 serves as a gateway to programs and services for programs such as Birth to Three, Help Me Grow, HUSKY, Child Care and Emergency Mobile Psychiatric Services.
- 2-1-1 answered over 410,000 calls and had over 640,000 visits to 211ct.org in 2012.
- United Way 2-1-1 was established as Infoline in 1976 as a public/private partnership of United Way and the State of Connecticut. By the mid-eighties, it had gained national recognition as a model system. Nationwide, over 86% of the population has access to health and human services resources via 2-1-1.

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About United Way of Connecticut
The mission of United Way of Connecticut is to help meet the needs of Connecticut and its residents by providing information, education, and connection to services. United Way of Connecticut furthers its mission by providing 24/7 toll-free information and referral through United Way 2-1-1; specialized services in child care, child development and disabilities, and HUSKY health insurance; and by collaborating with local United Ways and Connecticut state agencies and elected officials.

United Way of Connecticut provides services with support from the State of Connecticut and local United Ways.