PRESS RELEASE

2-1-1 Child Care Launches New Website

Features New Child Care Search Engine and Resources for Parents and Early Care Professionals

ROCKY HILL, CT - 2-1-1 Child Care, with support from the Connecticut Office of Early Childhood, launched a new website that makes it easier for parents and early care providers to access child care information and resources in Connecticut. The new mobile-enabled site at 211childcare.org features a multitude of resources for parents and early care professionals, including a map-based child care search engine.

The map-based search results show exactly where child care programs are in relation to home, work, or any other location such as an elementary school. Child care programs that appear in the search results can be filtered using a variety of criteria including type of program, quality indicators, days/hours of operation, special needs experience, and financial assistance.

"2-1-1 plays a critical role in helping families find child care in Connecticut," said Dr. Myra Jones-Taylor, Executive Director of the Office of Early Childhood. "We are very pleased that this mobile-enabled website makes it even easier for families to find child care that is the right fit for them."

"Parents can use the new search feature to quickly find licensed home or center-based child care providers that are close to work, home, or anywhere in between. The search results appear right on the map, and include contact information, hours of operation, accreditations, and weekly rates," said Sherri Sutera, Senior Vice President of Child Care Services at United Way of Connecticut.

2-1-1 Child Care is a free, confidential statewide service that helps match the needs of parents with child care programs. 2-1-1 Child Care also supports early care providers by listing their businesses at no charge and by offering trainings and assistance to operate a successful child care business.

Last year, 90,000 parents and early care professionals utilized 2-1-1 Child Care's online resources and call center. Parents use 2-1-1 Child Care to get help finding child care programs, and early care professionals use it to get information about licensing requirements, accreditation, First Aid training, CPR certification, and more.

"The new website makes it even easier for Connecticut parents and child care providers to access the vast resources of 2-1-1 Child Care from wherever they happen to be" said Richard Porth, President and CEO of United Way of Connecticut.

The new 2-1-1 Child Care website is available at http://www.211childcare.org.

2-1-1 Child Care is Administered by United Way of Connecticut and supported by the Connecticut Office of Early Childhood.
Available for comment:

Sherri Sutera, Senior Vice President, Child Care Services, United Way of Connecticut
   Email: sherri.sutera@ctunitedway.org Phone: (860) 571-7544

Richard Porth, President and CEO of United Way of Connecticut
   Email: richard.porth@ctunitedway.org Phone: (860) 571-7501

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About United Way of Connecticut

The mission of United Way of Connecticut is to help meet the needs of Connecticut and its residents by providing information, education, and connection to services. United Way of Connecticut furthers its mission by providing 24/7 toll-free information and referral through United Way 2-1-1; specialized services in child care, child development and disabilities; and by collaborating with local United Ways and Connecticut state agencies and elected officials.

United Way of Connecticut provides services with support from the State of Connecticut and local United Ways.